

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Calagione Samuel A. III</u> (Last) (First) (Middle) C/O THE BOSTON BEER COMPANY 1 DESIGN CENTER PLACE, SUITE 850 (Street) BOSTON MA 02210 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>BOSTON BEER CO INC [SAM]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Founder & Brewer, Dogfish Head</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/10/2023</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common	08/10/2023		s ⁽¹⁾		931	D	\$359.59 ⁽²⁾	94,020	I	By Limited Partnership managed by Reporting Person
Class A Common	08/10/2023		s ⁽¹⁾		4,482	D	\$360.91 ⁽³⁾	89,538	I	By Limited Partnership managed by Reporting Person
Class A Common	08/10/2023		s ⁽¹⁾		3,969	D	\$361.79 ⁽⁴⁾	85,569	I	By Limited Partnership managed by Reporting Person
Class A Common	08/10/2023		s ⁽¹⁾		2,137	D	\$362.79 ⁽⁵⁾	83,432	I	By Limited Partnership managed by Reporting Person
Class A Common	08/10/2023		s ⁽¹⁾		978	D	\$363.9 ⁽⁶⁾	82,454	I	By Limited Partnership managed by Reporting Person
Class A Common	08/10/2023		s ⁽¹⁾		212	D	\$365.19 ⁽⁷⁾	82,242	I	By Limited Partnership managed by Reporting Person
Class A Common	08/10/2023		s ⁽¹⁾		192	D	\$365.65 ⁽⁸⁾	82,050	I	By Limited Partnership managed by Reporting Person

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Explanation (Instr. 3)	2. Conversion Date of Response (Month/Day/Year)	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code V	6. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	7. Date Exercisable or Expiration Date (Month/Day/Year)	8. Title of Underlying Security (Instr. 3 and 4)	9. Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. This transaction represents the sale of shares owned by a Limited Partnership managed by the Reporting Person.												
2. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 93 shares is from \$359.27 to \$361.22. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
3. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 4,482 shares is from \$360.28 to \$361.22. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
4. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 3,696 shares is from \$361.29 to \$362.28. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
5. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 2,137 shares is from \$362.31 to \$363.30. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
6. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 978 shares is from \$363.32 to \$364.30. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
7. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 212 shares is from \$364.36 to \$365.32. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
8. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 192 shares is from \$365.50 to \$365.67. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
9. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 1,371 shares is from \$353.20 to \$354.19. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
10. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 1,489 shares is from \$354.21 to \$355.20. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
11. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 2,573 shares is from \$355.21 to \$356.14. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
12. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 4,670 shares is from \$357.26 to \$358.21. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												
13. The price shown is the weighted average sale price for the transactions reported on this line. The range of sale prices for the 2,508 shares is from \$358.26 to \$358.85. The Filing Person will provide full information regarding the number of shares sold at each separate price upon request of the SEC, the Registrant, or a shareholder of the Registrant.												

Remarks:

[Michael G. Andrews](#) under
[POA for the benefit of Samuel 08/14/2023](#)
[A. Calagione, III](#)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.