## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G (RULE 13D-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13D-1(B), (C) AND (D) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13D-2(B) (AMENDMENT NO. ) \*

> THE BOSTON BEER COMPANY, INC. (Name of Issuer)

Class A Common Stock, \$.01 par value (Title of Class of Securities)

> 100557107 (CUSIP Number)

March 7, 2002 (Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

/ / Rule 13d-1(b)

/X/ Rule 13d-1(c)

/ / Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) Chilton Investment Company, Inc. 13-3667517

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a) / /

(b) /X/

3. SEC USE ONLY

	SHIP OR PLACE OF ORGA	ANIZATION		
State o	f Delaware 			
NUMBER OF 5. SOLE VOTING POWER 638,500 SHARES				
BENEFICIALLY OWNED BY		SHARED VOTING POWER		
EACH		SOLE DISPOSITIVE POWER 638,500		
REPORTING				
PERSON WITH	RSON 8. SHARED DISPOSITIVE POWER 0 ITH			
	TE AMOUNT BENEFICIALL	Y OWNED BY EACH REPO	ORTING PERSON	
638,500				
	F THE AGGREGATE AMOUN		ES CERTAIN SHARES (See	
CO	REPORTING PERSON (Se			
CUSIP NO. 100	 557107 	13G	PAGE 3 OF 5 PAGES	
ITEM 1(A).	NAME OF ISSUER. The Boston Beer Company, Inc.			
ITEM 1(B).	ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES. 75 Arlington Street Boston, Massachusetts 02116			
ITEM 2(A).		NAMES OF PERSON FILING. Chilton Investment Company, Inc.		
ITEM 2(B).	1266 East Main	ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE. 1266 East Main Street, 7th Floor Stamford, CT 06902		
ITEM 2(C).	CITIZENSHIP. State of Delawa	CITIZENSHIP. State of Delaware		
ITEM 2(D).	TITLE OF CLASS	TITLE OF CLASS OF SECURITIES.		

Class A Common Stock, \$.01 par value

- ITEM 2(E). CUSIP NUMBER.
- ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULE 13D-1(B), OR 13D-2(B) OR (C), CHECK WHETHER THE PERSON FILING IS A:
  - (a) / Broker or dealer registered under Section 15 of the Exchange Act.
  - (b) / / Bank as defined in Section 3(a)(6) of the Exchange Act.
  - (c)// Insurance company as defined in Section 3(a)(19) of the Exchange Act.
  - (d)// Investment company registered under Section 8 of the Investment Company Act.
  - (e)// An investment adviser in accordance with Rule 13d-1(b) (1) (ii) (E);
  - (f)// An employee benefit plan or endowment fund in accordance with Rule 13d-1 (b) (1) (ii) (F);
  - (g) / / A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
  - (h) / / A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act;
  - (i) / A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;
  - (j) / Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

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- ITEM 4. OWNERSHIP.
  - (a) Amount beneficially owned: 638,500 shares
  - (b) Percent of class: 5.2%
  - (c) Number of shares as to which the person has:
    - (i) Sole power to vote or to direct the vote: 638,500
    - (ii) Shared power to vote or to direct the vote: 0
    - (iii) Sole power to dispose or to direct the disposition of: 638,500
    - (iv) Shared power to dispose or to direct the disposition of:  $\ensuremath{\text{0}}$
- ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following  $/\ /.$ 

- ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

  Inapplicable.
- ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY OR CONTROL PERSON.

Inapplicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

Inapplicable.

ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

Inapplicable.

TTEM 10. CERTIFICATIONS.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: March 18, 2002

CHILTON INVESTMENT COMPANY, INC.

By: /s/ Norman B. Champ III -----

Name: Norman B. Champ III Title: Managing Director